



## CHOOSING A DIGITAL GIVING COMPANY

More and more churches are exploring how their congregations can give beyond the offering plate. But deciding which digital company to use for these giving options is confusing!

**Nearly all leading companies offer essentially the same giving services.** These services include:

- Online Giving
- Text to Give
- Giving Kiosk
- Mobile App
- Automated Recurring Gifts

**The biggest differences are found in pricing\*** for monthly subscription plans and customer service. Here's an at-a-glance comparison of subscription rates from a few of the top digital giving platforms:

### *Tithe.ly*

	Pay as You Go	\$59 per Month
Per Credit Card Transaction	2.9% + 39 cents	2.9% + 30 cents
Per Bank Transaction (ACH)	1% + 30 cents	1% + 30 cents

### *Easy Tithe*

	Pay as You Go	\$29 per Month	\$49 per Month
Per Credit Card Transaction	3% + 39 cents	2.6% + 30 cents	1.99% + 30 cents
Per Bank Transaction (ACH)	1% + 39 cents	.75% + 30 cents	.75% + 30 cents

### *Faith Street*

	\$50 per Month	\$42 per Month	One-time Payment: \$1,250
Per Credit Card Transaction	2.9% + 39 cents	3% + 30 cents	3.5% + 30 cents
Per Bank Transaction (ACH)	1% + 30 cents	1%	1.5%

### *MoGiv*

	Pay as You Go	\$29 per Month	\$49 per Month
Per Credit Card Transaction	2.9% + 70 cents	2.6% + 30 cents	1.99% + 30 cents
Per Bank Transaction (ACH)	1% + 45 cents	.75% + 30 cents	.75% + 30 cents

*\*Pricing based on our April 2018 research of published rates.*

## Wise Decision Making

Before your church makes a decision about which digital giving company to use, it's wise to spend time comparing plans and services.